

MODA MOVIE 2024

PAINTERS & PHOTOGRAPHERS COMPETITION

“I BORGHI DELLA CALABRIA” (“Villages of Calabria”) Historical and architectural beauties through pictorial and photographic art

The theme is a reminder of the roots, identity, and traditions of a place. Essentially, it is about a past that does not pass away and becomes a doctrine of modernity. Therefore, it is now common experience, that Historical Centers represent the culture and knowledge of the origins of humanity. Therefore, squares, monuments, religious buildings, artistic works, the unmistakable charm of natural beauty, the creativity of trades, habits and customs, together with the orders of the historical architectural landscape, testify to the treasures of the preservation of the past centuries, kept in the caskets of these wonderful ancient inland villages. The purpose of this journey, argued in content, is that of anthropological enhancement of territorial images, legends and myths, which narrate the "signs of time," restoring the footage of the different periodizations of a community. Without neglecting, clearly, sustainable tourism, the environment, the aesthetic and ornamental attraction, strategic and stock wealth of a locality. Next to such solemnity, the noble and virtuous Associationism, promotes, through its intellectual industriousness, the fruition and dissemination of urbanized centers, motivating social sensitivities to discover the original cores of cities, focusing on memory and living.

➤ Subject and objectives of the competition

The initiative aims to collect pictorial works and photographic works concerning the villages of Calabria. The contest has two segments, one concerning painting and the other concerning photography.

It is possible to participate in both sections but with only one work.

➤ Participation requirements

Participation in the competition, divided into two segments, is free and open to all painters and photographers, professional and amateur, and without age limit.

➤ Competition entry

Anyone interested in applying should send to concorsomodamovie@gmail.com, **no later than April 30, 2024**, specifying in the subject line "Application for the call The Villages of Calabria."

1. the entry form attached to these regulations, completed in all its parts;
2. the virtual work with which he/she intends to participate;
3. other specified in the following sections.

➤ Awards

Winner of painting section:

- Cash prize of € 1.000,00

Vincitore sezione fotografia:

- Cash prize of € 1.000,00

➤ Works selection

A special committee will select, in its sole discretion, the paintings and pictures; the chosen works will be displayed during an exhibition (Historic Center of Cosenza) from 10/06/2024 (opening day) to 24/06/2024.

➤ **Delivery of selected works**

The names of the finalists and related works will be published on www.modamoviefestival.it by **May 20, 2024**; selected works must be delivered, in appropriate packaging, at the date and place to be specified later.

➤ **Post-exhibition works withdrawal**

Works must be picked up at the exhibition venue by the rightful owners or delegated persons on Tuesday, **June 25, 2024** between 9 a.m. and 1 p.m.

▪ **PAINTING section**

Starting from the peculiar ideals specified in the theme, which harmonize and relate man with the surrounding space, the artist involved in this competition, will have to engage in targeted historical/artistic insights of the chosen village, and then express, through graphic/pictorial execution, using optional techniques, the expression/representation. So that, for the conceptual representation of the elaborate, having noted the magnitude of the historical/architectural reference or the breadth of the panoramic scenery, it is advisable, to use the application of synthesis, that is, the study of important details that characterize the view of the artifact or costumes. However, it is clarified that, the design execution remains of total autonomy of the artist.

- The dimensions of the canvas backing, gallery format, must report, compulsorily, **50x70 cm** with corresponding slatted frame, white, without glass, equipped with a hanger.
- We also request, **via email**, the final contextualization of the work, title, technique used, brief biography of the artist (max 10 lines word), photos in jpg format, for the realization of the catalogue raisonn . All should be sent for selective evaluation of the intention described/painted.

■ PHOTOGRAPHY section

Art is born from passion. Art Photography is a remarkable tool of it, which allows the artist to communicate and share his vision of reality and his imagination with the world. It flows from the photographer's deepest sensitivity, a own desire to express his feelings through an image and to portray the reality around him in an original way. This has allowed photography to become a true visual art form and distinguish one photographer from another, leading him to exhibit his concept even in museums and galleries.

- Each participant may submit 1 (one) photo.
- To be admitted to the competition, photographs must have the following characteristics:
 - Reflect the theme of the competition, best representing its landscape, nature and historical values as well as its relative infrastructural value;
 - Being original, surprising and detailed;
 - Having good quality and communicative impact;
 - Being unpublished, they must not have already been published in print journals, digital journals, web portals;
- Photographs should have the following characteristics:
 - -file format:
 - file format: JPEG
 - maximum size: 10 MB for each photo
 - RGB minimum depth 8 bits per channel
 - 16:9 format, B&W and color
 - PRINT SIZE 50X70 cm. MINIMUM RESOLUTION 300 DPI
 - If the photograph is admitted to the final exhibition, it must be submitted to the organizers on a photographic print, **size 50x70**, on a white frame, fitted with a hanger.
 - It should also be noted that no writing, dates, numbers, trademarks or logos should appear in the submitted photographs.

Images that do not conform to specifications will not be considered.

- The photographs received may be used at the discretion of the contest promoter, who may dispose of them without any restrictions regarding publication, dissemination and use;
- Participants assign to the contest promoter subject full and unlimited right to the use of the submitted photographs, without the Author being able to make any claim in any capacity whatsoever;
- The photograph must be sent to the email accompanied by the eventual release for the use of images depicting recognizable persons with signature of the portrayed subjects or parents, in case of minors.



MODA MOVIE 2024 - 28th edition

ENTRY FORM

(TO BE COMPLETED IN BLOCK LETTERS ONLY)

Personal Data:

Last Name: _____ First Name: _____

Gender: ☐ M ☐ F Date of birth: _____

Place of birth: _____ Nationality: _____

Residence: _____ N. _____ Postcode: _____

City: _____ Province: _____ Country: _____

Phone: _____ E-mail: (in block letters) _____

I, the undersigned, **hereby** apply to be entered in the "Competition for painters and photographers I BORCHI DI CALABRIA" - **28th edition Moda Movie - EXHIBITIONS** - to be held in Cosenza in **June 2024**.

+ **I declare** that I have read the call for entries and accept the regulations contained therein and authorize the processing of my personal data. **I also declare** that what I have submitted virtually is original and unpublished work of which I guarantee the full availability, and I undertake to cede to the Auctioneering Body the right to use the project material submitted by me for communications and publications related to the promotion or documentation of the competition. Should I pass the selection, I also **authorize** the Auctioneer to exhibit my work in the Exhibition on the days and in the location established by the Auctioneer.

PLACE AND DATE _____

SIGNATURE _____

- I, the undersigned, _____, as the parent of the participant _____ **AUTHORIZE** my son / daughter to participate in the Moda Movie 2024 contest. I also declare that I have been made aware of the procedures for carrying out the above initiative.

SIGNATURE (OF ONE OF THE PARENTS OR GUARDIAN) _____